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**TBO Inc®**

# Press Release

**“TRX Cymbal Co® Bells Ring, School Reform is in Session”**

## **B.E.E.P® signs 1<sup>st</sup> ever Math Sports-Edutainer!**

**Global News: Aug 1st, 2011:** Techbook Online Corporation®, a Global education provider and owners of the world’s largest portfolio of econological education brands, announced today that it has signed Roger Palomino, an innovative mathematician from New York City, as its 1<sup>st</sup> ever Math Sports-Edutainer™. Mr. Palomino, who graduated from Medgar Evers College with a Bachelors of Science in Mathematics, will perform under the name Absolute 5® both online and in schools; Absolute 5® videos can be viewed at <http://techbookonline.com/beep.html>.

“This is a big deal for TBO Inc®, Absolute 5® and more importantly, the students across the globe who will benefit from Absolute 5’s unique approach to Sports-Edutainment™” says Flood the Drummer®, CEO/Founder of Techbook Online Corporation® “I discovered Absolute 5® on YouTube® one day, I don’t even remember what I was looking up, but next thing I knew, I had subscribed and have been watching them repeatedly. I think he’s very funny, obviously highly intelligent and fits the model of a “Sports-Edutainer”™; not to mention he made me enjoy math and that’s not an easy task. We are proud to sign him to our roster, and we know great things are ahead, including new B.E.E.P® exclusive videos!” “I decided to make these videos because of two events” says Absolute 5® “Long ago I made one video on a calculus problem at my school and I noticed the video had received a good number of views. That gave me some confidence but it wasn’t enough to convince me. It was after I started working a commission job selling door to door products. I was getting frustrated with selling the product and eventually realized I can’t sell this product. That’s when it hit me; I could sell my math skills online because I’m good at teaching the material. Hence, that’s what started me on my way to do my videos. I strongly feel that Math is a rigorous subject and students need all the help they can get.”

**For Immediate Release 9 a.m. EDT, August 1st, 2011**

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**About Techbook Online Corporation®:** Techbook Online Corporation®, commonly referred to as TBO Inc®, is an integrated internet, multi-media publishing and sustainable marketing organization. Considered a leader in Global Sports-Edutainment, TBO Inc® owns and operates an extensive portfolio of econological education brands, producing 100% original content, literature and live event concepts that engage the human spirit in a perpetual quest for knowledge and insight.

**About [www.techbookonline.com](http://www.techbookonline.com):** An interactive website that advertises brands, product information, services and videos, that of TBO Inc® and its affiliates, targeting school administrators, corporate and marketing executives and special interest groups.

**About B.E.E.P®:** B.E.E.P® provides innovative and interactive program models and activites, designed to deliver social, financial and scholastic acheivement through the structures of social empowerment and mentorship.

Driving Education Forward